



Retail Rates for Rides & HelicopTOUR™ Packages: (Effective 1/1/2011)

We fly the Robinson R44 Helicopter under Federal Aviation Regulation 91.147 for Aerial Tours, Rides, and Sight Seeing. This 4 place helicopter can accommodate up to 3 passengers and the pilot. Our helicopter is the most popular helicopter in the world, has unobstructed views from all seats and is equipped with noise cancelling voice activated headsets that let your party converse with ease.

We are based at the Ford International Airport in the Grand Rapids Air Center Building but can conduct rides from many other airports and even off field locations that are approved and suitable. We offer standard per hour and per minute pricing for rides and tours and we also have a number of packaged offerings we call "HelicopTOURs™" and shorter rides we call "EasyRides™".

EasyRide™ – A Helicopter Experience Ride

This is our most affordable flight covering about 7 miles from takeoff to landing and lasting about 6-7 minutes. We announce where and when these rides are running at our online calendar (<http://www.easyrotor.com/page11/>) and through our email list and on twitter and facebook. These rides are priced per flight and are first come first serve. You will experience what it feels like to fly in a helicopter and have an elevated vantage point that moves! Compare this to the average amusement park...

Price - \$159 (includes all three passenger seats)

(No upgrades available – You may have to fly with other people) – Some limitations apply, please see below.

Over Grand Rapids HelicopTOUR™

Our most popular package, this 15-20 minute flight over Grand Rapids for three people departs the Grand Rapids Air Center at the Ford Airport and takes you on a 15-20 mile course over Downtown and the Grand Rapids area.

Price - \$299.00 (includes all three passenger seats)

You may extend the length of this flight at \$12.00/Minute (Rotors in Motion) – Some limitations apply, please see below

West Michigan and Lakeshore HelicopTOUR™

This is a 40 minute flight for three that departs from the Jenison Riverview Airport near Downtown Grand Rapids and takes you over West Michigan to Grand Haven. From there you will down the Lake Michigan shoreline and witness some of the most beautiful scenery the area has to offer. The flight covers 45+ miles within 25 miles of the airport. We turn back eastbound near Port Sheldon and fly around Downtown Grand Rapids before landing again at the Riverview Airport.

Price - \$599.00 (includes all three passenger seats)

You may extend this flight at \$12.00/Minute (Rotors in Motion) – Some limitations apply, please see below.

If there are multiple groups departing the same day, price may be reduced by \$100.00

Aerial Romance™

This all inclusive package starts with a 30 minute flight for two departing from the Grand Rapids Air Center at the Grand Rapids Airport and can fly anywhere within 25 miles. You will be treated to in flight music of your choice, a light seasonal snack, beverage of your choice and a professionally produced in flight video featuring you and your special someone, exterior and air-to-air footage all set to music and delivered to you on DVD. When you land, you will have a town car service waiting for you to take you to your choice of fine dining. Car service includes 2 hours and dining certificate valued at \$100.00.

Price - \$999.00 (Designed for two people)

Special options available. Call for more detail. Some limitations apply, please see below.

EasyRotor Helicopter & Aviation Systems
888-885-7744

www.easyrotor.com
info@easyrotor.com



Aviation Systems

Reserving Your Flight

For an EasyRide™ flight, no pre-registration or deposit is necessary. Simply show up during the scheduled times. You will be asked to complete a registration, pay for your flight, and watch our briefing video. If there is a wait, the customer lobby is very comfortable and well appointed. You will be escorted to and from the helicopter and assisted in and out.

For HelicopTOUR packages, please call us at 888-885-7744, email us at info@easyrotor.com, or use our online form to begin the reservation process. You will be asked to purchase a non-refundable deposit of \$99. This is your Elevation Pass. We accept MasterCard, Visa or Discover. A confirmation code will be sent to you via email or can be given to you over the phone. This Elevation Pass is valid for 6 months. You will be directed to www.reservation.easyrotor.com to complete at your convenience. There, you will be able to enter all passenger information, your preferred date and time, and indicate which HelicopTOUR package you like and if you have any special requests. You will also be asked to view our passenger safety video at that time and you may revisit the site whenever you like. Certain frequently asked questions, instructions, and directions may also be found there. You pay only the difference and gratuity on the day you fly via MasterCard, Visa, Discover, or cash.

Please note that not all dates and times are available and that weather and other limitations may require that we reschedule your flight. You may find our online schedule depicting when we have availability to conduct EasyRides™ and HelicopTOURs™ and where we will be operating from at <http://www.easyrotor.com/page11/>. Please note these are openings in our schedule and do not reflect correct of forecast weather conditions or other limiting factors.

You will be contacted prior to the date you choose to confirm your details. Generally, this will be within 2-3 days of the flight date since we cannot accurately predict weather beyond that.

Other Flight Operations – R44 – Custom Tours and Rides:

We are also capable of supporting special events, charity fund raisers, fairs, festivals, and carnivals. If you have a large group of people or would like to offer helicopter rides at your event, we can offer a number of different solutions depending on your needs. A helicopter makes an amazing attraction and is sure to bring people.

If you would like to be picked up at a different airport or even on your own property, we can generally accommodate your request. This can make an amazing surprise for birthdays, anniversaries, or any special day. Call us to find out more.

Pricing by quote.



Other Considerations & Limitations:

Night operations will be considered on a case-by-case basis. The EasyRotor Pilot-in-Command will always have discretion pertaining to flight operations, weather determinations and safety of flight decisions per Federal Aviation Regulations and company policy.

In general, we will cancel pleasure flights if there is forecast severe weather, low visibility or ceilings, or high winds.

Weight Limitations:

In general, the total weight of all passengers and baggage may not exceed 600 pounds and no one passenger may be greater than 300 pounds. This is an aircraft limitation for safety, fuel, performance and weight and balance requirements.

Fuel Surcharge:

We set our current pricing based on current fuel costs. While coupons are valid for 6 months, if fuel prices change significantly, a fuel surcharge may apply.

Cancellation & Delays:

Weather and similar delays or postponements will not cause the customer to lose their deposit – and the flight will be rescheduled at the appropriate time and convenience for the customer.

Deposits and Elevation Passes are valid for 6 months after which time they convert to a cancellation fee if not used in conjunction with a flight. They may be extended on a case by case basis and then a surcharge may apply. Similarly, if numerous attempts have been made to schedule and fly your flight without success, or the customer does not show up for a scheduled flight, the deposit will be converted to a cancellation fee.

These policies are for your safety and ours and allow us to keep our pricing as low as possible.

About EasyRotor

Thank you from all of us at EasyRotor Helicopter & Aviation Systems. We provide helicopter and aviation services in West Michigan and throughout the Midwest. EasyRotor is owned and operated by Eric Swanson who is an experienced aviation professional and highly qualified pilot of both airplanes and helicopters with more than 26 years of aviation experience and +6,000 flight hours.

EasyRotor has provided services for motion picture and commercial production, newsgathering operations, professional photographers, law enforcement, and the general public since 2004.

EasyRotor has recently introduced a professionally managed aviation cooperative solution (PMAC) for helicopter ownership, specializing in the Robinson R44 and R66 Turbine helicopters.

Please allow us to provide further information if you are considering learning to fly or need access to helicopters on a regular basis, whether for personal or business use.



Aviation Systems

The Aircraft & Capabilities

EasyRotor owns and operates the Robinson R44 helicopter and specializes in the Robinson Helicopter Product Line. We believe this is the ideal light helicopter for the majority of missions we service due to its safety, reliability, efficiency, and performance all in a comparably low cost package.

Introduced in 1990, the Robinson R44, manufactured in Torrance, CA by Robinson Helicopter Company founded in 1973, is the most popular selling helicopter in the world. Robinson has produced over 10,000 helicopters. While not identical to the Bell 206 or MD500, the R44 offers similar speed and performance in an economical and time-tested package. All maintenance is up to date and carefully conducted by Robinson Factory Trained Technicians.

EasyRotor only uses well-qualified pilots who have passed the Robinson Factory Safety Course, the more stringent requirements of SFAR 61-73, and are audited on a regular basis by an approved Robinson Helicopter Flight Instructor. Our pilots are courteous and willing to please, but are always mindful of safe operations. We will do our best to get your mission done to your satisfaction with safety being our primary concern.

With full fuel and the pilot, this helicopter can carry up to 435 lbs of people (3 passenger seats) and baggage for 2.5 hours of flight with a 30-minute fuel reserve. Though each seat is limited to a total weight of 300 lbs, we can reduce fuel loads to accompany greater payloads – up to 600 lbs. and still fly for over an hour, with reserves. The R44 typically cruises at 120-130 mph and can operate at most temperature, altitude and weight combinations found in Michigan.

As with all aircraft, there are limits to the use of the R44, and the pilot's authority is final as per Federal Aviation Regulations. This translates to certain operational limitations for weather and performance. Consult EasyRotor for more details or questions related to the capabilities of the helicopter.

Safety & Insurance:

EasyRotor and its staff will first consider safety in all cases, then the cost to the customer. We will go the extra mile to assist in coordinating the flight and looking for the best options for meeting the customer's needs most effectively and efficiently.

Additional insurance may be required for certain missions and equipment. This will be quoted and passed on to the customer as required.

Thank you again for your consideration. Please call or email us with questions – it is our job to make your mission as easy and fulfilling as possible. We look forward to flying with you.

Happy Adventures!

Eric Swanson
Owner – EasyRotor